

Sawyer Syndicate, LLC

www.sawsyn.com

Internship Announcement Summer 2021

Company

Sawyer Syndicate, LLC is a woman-owned, small business in the Baltimore metropolitan area. Founded in 2008 as two separate companies, we recently merged under this new name and boast three divisions: EnterChangent (organizational and professional development), Prophetic Rhythms (performing arts) and Syndicated Scholars (academic development). As we continue to expand our brand and online presence; Sawyer Syndicate is seeking an energetic, creative and trailblazing **Marketing Intern.**

Description of Internship

As an intern, you will be provided with opportunities to develop an understanding of Sawyer Syndicate's services within its three divisions. You will have a chance to gain experience in developing online marketing material and building community relations. You will strengthen your skills in market research and analysis; brand strategy and marketing communications, as well as grow personally and professionally. Ultimately, the successful candidate will collaborate with the management team in all stages of our new marketing campaign and help to develop, expand, and maintain marketing channels. The selected intern will spend their time as follows: graphic design (30%), marketing (60%) and social media (10%). At the end of 10 weeks, our intern's success will be evaluated through their portfolio inclusive of Sawyer Syndicate's increased industry presence and improved marketing metrics.

Qualifications for Application

- Rising junior or senior undergraduate student (minimum 60 credits earned) pursuing a degree in Marketing, Integrative Marketing Communications or Public Relations with a cumulative GPA of 2.75/4.0
- Rising sophomores with a 3.0 or higher and a campus leadership position in marketing or public relations will be considered
- Proficient in graphic arts platform(s), Adobe Photoshop, social media (i.e. Facebook, Twitter, Instagram) and Microsoft Office Suite among others
- Maintain a flexible schedule inclusive of 20 hours a week from **June 1 – August 6, 2021**
- Can work independently and collaboratively as well as prioritize and manage multiple projects with minimum supervision
- This is a telework position; however, US Visa sponsorship is not available

Deadlines and Requirements

- Application Due: May 10, 2021
- Interview: May 17 – 18, 2021
- Training: May 26 – 28, 2021
- Internship Portfolio Presentation: Week of August 2, 2021
- To demonstrate your creativity, marketing applicants are to submit a virtual flyer and a 30-second video announcing our Scholarship Gala scheduled for September 11, 2021.

Completed packets may be sent to internships@sawsyn.com and should include: a cover letter, resume, unofficial transcript and application form. Within your cover letter, please explain how your skills are applicable to the position, what you want to learn and what you hope to accomplish by the end of the internship. Applicants meeting our qualifications will be notified immediately, with interviews and training conducted via Zoom. Applicants who are extended an offer can opt to earn up to 3 credit hours (an official letter will be sent to your college and/or university) or to gain industry experience. Should you have any questions prior to submitting your information, please don't hesitate to contact us via phone or email up to 48hrs before the deadline.

Thank you for your interest. We look forward to receiving your application packet.

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